

MARCH 25, 2020 OTTAWA, ONTARIO

SPONSORSHIP PACKAGE



ABOUT THIS EVENT

In September 2018, the Canadian Council for International Cooperation (CCIC) launched a **Leaders' Pledge on Preventing and Addressing Sexual Misconduct**. This pledge represents our shared commitment as Canada's global development and humanitarian leaders to ensure the full implementation of practices and policies that will protect and respond to our own staff, volunteers and the communities that we serve. As a sector, we recognize our duty of care to all the people we work with, which is further amplified by power imbalances inherent in our work. We are committed to creating safe and respectful workplaces and programs that promote gender equality and are free from gender-based violence, including by addressing and responding to all abuse of power, holding people to account, and protecting the vulnerable.

To further CCIC's commitment to prevent PSHEA, it has created a PSHEA Sector Hub. The purpose of the hub is to contribute to internal cultural change within the Canadian International Cooperation community by providing resources, training, and services that support eliminating and preventing sexual violence in their operations and partnerships. To launch this hub, CCIC is hosting a PSHEA Conference. This two-day event includes a keynote panel, workshops on the effective implementation and mainstreaming of gender-responsive best practices and policies as well as a half-day training on PSHEA.

Place your organization at the forefront of this initiative and become a sponsor now! Contact Madeleine Lemaire at mlemaire@ccic.ca to reserve your package

| | Gold Package \$1,000 | Silver Package \$500 | Bronze Package \$250 |
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| Brand recognition on event website | | | |
| Branded signage at the event | | | |
| Verbal recognition at the conference | | | |
| Logo on PSHEA Hub website | | | |
| Four (4) free passes to the 2020 conference | | | |
| Free PSHEA training at your office | | | |